# PRIVACY POLICY
## The New Forest & Hampshire County Show

**Last Updated On 11-Dec-2024**
**Effective Date 11-Dec-2024**

**This Privacy Policy describes the policies of**

THE NEW FOREST AGRICULTURAL SHOW SOCIETY,
The Showground, New Park,
Brockenhurst,
Hampshire SO42 7QH,
United Kingdom of Great Britain and Northern Ireland

Email: info@newforestshow.co.uk
Phone: 01590 622 400

on the collection, use, and disclosure of your information that we collect when you use our website (newforestshow.co.uk) (the "Service"). By accessing or using the Service, you consent to the collection, use, and disclosure of your information in accordance with this Privacy Policy. If you do not consent, please do not access or use the Service.

We may modify this Privacy Policy at any time without prior notice and will post the revised Privacy Policy on the Service. The revised Policy will be effective 180 days from the posting date, and your continued use of the Service after this period will constitute acceptance of the revised Privacy Policy. We recommend that you periodically review this page.

**Information We Collect**

We will collect and process the following personal information about you:

Name
Email

**How We Use Your Information**

We will use the information that we collect about you for the following purposes:

Marketing/ Promotional
Customer feedback collection
Administration info
Targeted advertising

If we want to use your information for any other purpose, we will ask for consent and use your information only upon receiving your consent, and only for the purpose(s) specified unless required otherwise by law.

**How We Share Your Information**

We will not transfer your personal information to any third party without your consent, except in limited circumstances as described below:

We require third parties to use the personal information we transfer to them only for the stated purpose and not to retain it longer than necessary.

**Retention Of Your Information**

We will retain your personal information for 90 days to 2 years after users terminate their accounts or as long as required for the purposes detailed in this Privacy Policy. Some information may be retained longer for legal, fraud prevention, or record-keeping purposes.

**Your Rights**

Depending on the applicable law, you may have rights to access, rectify, erase, restrict, or object to the processing of your personal data. You may also withdraw your consent or lodge a complaint. To exercise these rights, contact us at info@newforestshow.co.uk.

**Cookies**

To learn more about how we use cookies and tracking technologies, refer to our Cookie Policy.

**Security**

We employ reasonable security measures to prevent loss, misuse, or unauthorized alteration of your information. However, absolute security cannot be guaranteed, and any data transmission is at your own risk.

**Third Party Links & Use Of Your Information**

Our Service may contain links to external websites. This Privacy Policy does not apply to third-party sites, and we advise reviewing their privacy policies separately.

**Grievance / Data Protection Officer**

If you have concerns about the processing of your information, you may contact our Grievance Officer at:

THE NEW FOREST AGRICULTURAL SHOW SOCIETY
The Showground, New Park, Brockenhurst
Email: info@newforestshow.co.uk

**Thank you for your support. We hope you have a fantastic day at the Show.**