COOKIE POLICY

The New Forest & Hampshire County Show

Last Updated On 11-Dec-2024
Effective Date 11-Dec-2024

What are cookies?

This Cookie Policy explains what cookies are and how we use them, the types of cookies we use, the information we collect using cookies, how that information is used, and how to manage cookie settings.

Cookies are small text files that store small pieces of information. They are saved on your device when the website loads in your browser. These cookies help the website function properly, make it more secure, provide a better user experience, analyze performance, and improve the website where needed.

How do we use cookies?

Like most online services, our website uses both first-party and third-party cookies for multiple purposes. First-party cookies are essential for proper website functionality and do not collect personally identifiable information.

Third-party cookies help us understand how the website performs, how you interact with it, ensure security, display relevant advertisements, and enhance your user experience for future interactions.

Types of Cookies we use

Necessary

Necessary cookies are required to enable the basic features of this site, such as providing secure log-in or adjusting your consent preferences. These cookies do not store any personally identifiable data.

Cookie	Duration	Description
__cf_bm	1 hour	This cookie, set by Cloudflare, is used to support Cloudflare Bot Management.
_cfuvid	session	Calendly sets this cookie to track users across sessions to optimize user experience by maintaining session consistency and providing personalized services

Cookie	Duration	Description
wpEmojiSettingsSupports	session	WordPress sets this cookie when a user interacts with emojis on a WordPress site. It helps determine if the user's browser can display emojis properly.
cookieyes-consent	1 year	CookieYes sets this cookie to remember users' consent preferences so that their preferences are respected on subsequent visits to this site. It does not collect or store any personal information about the site visitors.

Analytics

Analytical cookies are used to understand how visitors interact with the website. These cookies help provide information on metrics such as the number of visitors, bounce rate, traffic source, etc.

Cookie	Duration	Description
elfsight_viewed_recently	2 minutes	Used to count views of the website's social media feed to avoid duplication of view counts for visits of subsequent pages.
_ga	1 year 1 month 4 days 1 minute	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.
_gid	1 day 1 minute	Google Analytics sets this cookie to store information on how visitors use a website while also creating an analytics report of the website's performance. Some of the collected data includes the number of visitors, their source, and the pages they visit anonymously.
_ga_*	1 year 1 month 4 days 1 minute	Google Analytics sets this cookie to store and count page views.
_gcl_au	3 months	Google Tag Manager sets the cookie to experiment advertisement efficiency of websites using their services.

Performance

Performance cookies are used to understand and analyse the key performance indexes of the website which helps in delivering a better user experience for the visitors.

Cookie	Duration	Description
_gat	2 minutes	Google Universal Analytics sets this cookie to restrain request rate and thus limit data collection on high-traffic sites.

Advertisement

Advertisement cookies are used to provide visitors with customised advertisements based on the pages you visited previously and to analyse the effectiveness of the ad campaigns.

Cookie	Duration	Description
test_cookie	16 minutes	doubleclick.net sets this cookie to determine if the user's browser supports cookies.

Manage cookie preferences

Cookie Settings

You can change your cookie preferences at any time by clicking the above button. This allows you to revisit the cookie consent banner to update your preferences or withdraw consent immediately.

Additionally, different browsers provide various methods to block and delete cookies. Below are links to support documents explaining how to manage and delete cookies for major browsers:

Chrome: Manage cookies in Chrome
Safari: Manage cookies in Safari
Firefox: Manage cookies in Firefox

If you are using another browser, please refer to the official support documentation for guidance.