



TRADESTAND INFORMATION 2026

Tel: 01590 622400 Email: gordon@newforestshow.co.uk

28, 29 & 30 JULY 2026



ABOUT US

The New Forest & Hampshire County Show, held in the New Forest National Park since 1920, is one of the UK's top ten agricultural shows, attracting around 85,000 visitors over three days. It features equine and livestock competitions, local produce markets, countryside attractions, main ring entertainment, and over 300 trade stands. Run by the charitable New Forest Agricultural Show Society, the event aims to promote agriculture, forestry, equestrianism, and horticulture while continually introducing new attractions for visitors.

**106
YEARS**

**6
ROYAL
VISITS**

**3
DAY
EVENT**

**85,000
VISITORS**

**472k
WEBSITE
VISITORS**



MARKETING AND PUBLICITY

The Show's impact extends far beyond the three days. We work tirelessly on our marketing strategy, exploring innovative ways to raise our profile and keep the Show at the forefront of people's minds. We maintain strong relationships with local and national press and media, and our diverse PR campaign includes social media, e-newsletters, magazine and newspaper adverts, as well as radio and television commercials. We often feature our supporters and stand holders in editorial pieces, e-newsletters, and social media campaigns, so you too could be part of this.

VISITOR PROFILE

85,000

AVERAGE
ATTENDANCE

**1 hour
11 mins**

AVERAGE
JOURNEY TIME TO
THE SHOW

74%

RETURNING
VISITORS

DIGITAL PRESENCE

34,000

SOCIAL MEDIA
FOLLOWERS

32,558

SOCIAL MEDIA
INTERACTIONS

472k

WEBSITE
VISITORS

MEDIA COVERAGE



WHY EXHIBIT WITH US?

As a high profile, well attended event The New Forest & Hampshire County Show offers the perfect opportunity to promote your company, engaging with customers both old and new. We have an excellent, proven reputation for successful trading with many businesses having attended for a number of years. Whilst our rebook rate is high, new opportunities arise each and every year.

With a flexible range of stand space options available to suit a wide variety of budgets and requirements we are confident in finding the right option for your business. Stand options and prices can be found on pages 8, 9 and 10. Please do not hesitate to contact us if you cannot find what you are looking for. Tradestand Exhibitors are crucial to the success of our Show; we are therefore committed to supporting you to make your experience with us a positive one. We have a reliable and professional team of contractors who work with us to offer additional services such as electricity, water and marquee hire.

IMPORTANT INFORMATION FOR NEW EXHIBITORS

We are delighted you wish to become part of our Show and look forward to receiving your application. Please ensure you send as much information about your company with your application as possible along with a photograph.

or your products and/or stand. Failure to do so may impede our selection decision. It is our policy to invite existing exhibitors to rebook before offering space to new exhibitors. The closing date for existing exhibitors is Friday 27th February 2026. Please do not assume you have a stand until you have received written confirmation from the Tradestand Secretary.

BENEFITS OF EXHIBITING

- Flexible range of stand options
- Average attendance of 85,000 people – all potential customers for you
- Three full days of trading 8.00am to 6.30pm
- Dedicated exhibitor parking and camping areas
- Full company entry within our Show Guide and listing on our website (annual visits 240,000)
- Promotional Opportunities within PR campaigns
- Allocated number of free of charge admission wristbands with additional available at a heavily discounted price
- Dedicated Show Office team ready and willing to offer support and guidance
- 24 hour site security

KEY

	Toilets including Accessible		Picnic Site
	Baby Change and Feeding		Bus Stop
	First Aid		Lost Children
	Information		Lost Property
	Cash Facilities		Parking
	Food Courts		Ticket Sales
	Bars		Mobility Scooters
	Ice Cream Van		Shop and Drop
	Water Refill Point		

Trade stand block numbers
Members' Enclosures & Restaurants
Shopping Pavilions, Food Hall & Crafts
Exhibitions, Displays & Livestock

WHAT OUR EXHIBITORS SAY!

“ Over the years, the New Forest Show has become a really successful event for us. We find by using sponsorship, the local area has become more familiar with our brand. We are pleased with the benefits sponsorship gives us and use the privileges to treat both our staff and customers alike. We look forward to continuing our successful partnership.

James Hallett – Happy Hot Tubs

“ Rathbones is very pleased to be sponsoring the East Ring at the New Forest Show for a fourth year further strengthening our relationship. Rathbones has offices in Lymington and Winchester and the Show provides a perfect opportunity to meet clients informally as well as making new contacts. We are very much looking forward to the Centenary of the first Show in 2020 and particularly enjoy the friendly atmosphere and the varied exhibits and stands which showcase the best of the New Forest, Hampshire and Britain.

Caroline O’Callaghan, Regional Director, Rathbones.

“ Stewarts are very proud to be part of the New Forest and Hampshire County Show and we hope to support this very special event for many years to come. Being local and also a weather dependent business, we know how important it is to support local events and commerce. The Show for us is everything we strive to be, it is professional, full of fun, offering a wonderful experience without forgetting its traditions.

It is a unique showcase of all that Hampshire has to offer; providing an unrivalled experience and giving each visitor a truly wonderful day out. It is a privilege to be able to share and learn from the other businesses and the hundreds of people involved with the Show. It has been a real pleasure and we feel very humble to be part of it.

Rebecca Moy – Stewarts

TRADESTAND OPTIONS & INFORMATION

OPEN SPACE

Outside grass pitch area marked with painted white lines facing onto either hard standing or grass avenues. Sizes start at 3m frontage x 6m. Standard, prime and ringside locations available. Prime and ringside locations are limited and incur additional rental fees but experience higher footfall.

SHEDED STANDS

3m x 3m aluminium framed tent with three PVC walls and a pull across front curtain. These are an easy option if you wish to minimise set up time and effort. Can be ordered in increments of 3m to a maximum of 9m. Banner rails and flooring available at an additional cost and electric as an option.

SHOPPING PAVILION

3m x 3m stands within one of our two large marquees, in excellent locations. Both marquees are located on grass with individual plots marked with white lines. Favoured by many smaller businesses or first time exhibitors and suitable for a wide range of products. Additional space can be ordered in increments of 3m to a maximum of 6m.

FOOD HALL

3m x 3m stand including marquee within our large and extremely popular Festival of Food Area. Exhibitors must comply with current food and hygiene regulations. We are now able to offer a limited number of stands the opportunity to sell food for on-site consumption. We are particularly keen to encourage different and unusual products to the Festival of Food Area. Requests for stands to sell items such as burgers, hot dogs and chips will not be accepted. As in previous years stand holders are welcome to offer samples of their products and sell pre-packaged goods. Additional stand space can be ordered in increments of 3m.

CRAFT MARQUEE

3m x 3m stand space divided by wood panel partitions within one of our three linked craft marquees. Space is eligible to exhibitors who fully hand make and sell their own items. This is an exceedingly popular section of the Show. Additional space can be ordered in increments of 3m to a maximum of 6m.

LOCAL PRODUCE MARKET

New Forest Marquee, Hampshire Fare and Hampshire Farmers Markets Members are eligible to exhibit in this fantastic area, a showcase of local produce and hosts a very popular Cookery Demonstration Theatre. Sheded stands are available within this busy and locally themed part of the Show.

CHARITY STANDS

Each year we offer seven different charities a free of charge 6m x 6m Open Space stand in order to promote the work of the charity. Applications should be made in writing and on charity headed paper to the Show Office.

Please state how the charity would benefit from attending the Show and any displays or activities to be included within the space given.

Catering and Bar Concessions: Contracts for both on-site catering concessions and bar facilities are dealt with separately and agreements are already in place to provide these services at our 2026 Show.

TRADE STAND OPTIONS

OPEN SPACE

- A limited number of Prime locations are available and charged at a 15% premium. These corner and high footfall areas are always popular.
- Ringside locations are also available on request and occupy enviable locations alongside or facing our two main Rings. These positions incur a 25% surcharge.
- Please refer to the enclosed Showground Map for locations and clearly indicate on your application if you would like a prime or ringside location.
- A discretionary 25% discount will be offered to exhibitors whose activity is directly linked to the agricultural, forestry, equestrianism or horticultural industries.

Additional items for Shedded stands such as banner rails, flooring and lining are available at an additional cost.

Additional exhibitor wristbands can be purchased at a reduced rate of £16.00 each.



TRADESTAND OPTIONS

OPEN SPACE MATRIX

FRONTAGE	DEPTH	COST	ONE DAY ADMISSION WRISTBAND ALLOCATION
6 metre depth - £154 per metre frontage			
6m	6m	£925	6
9m	6m	£1,385	9
12m	6m	£1,850	12
9 metre depth - £155 per metre frontage			
6m	9m	£930	6
9m	9m	£1,395	9
12m	9m	£1,860	12
15m	9m	£2,325	15
12 metre depth - £156 per metre frontage			
9m	12m	£1,405	9
12m	12m	£1,870	12
15m	12m	£2,340	15
18m	12m	£2,810	18
15 metre depth - £157 per metre frontage			
12m	15m	£1,885	12
15m	15m	£2,355	15
18m	15m	£2,825	18
21m	15m	£3,295	21
18 metre depth - £158 per metre frontage			
15m	18m	£2,370	15
18m	18m	£2,845	18
21m	18m	£3,320	21

COVERED SPACE AND SERVICES

Stand Type	Frontage	Depth	Cost	One Day
Shedded Stand (no electrics)	3m	3m	£915	6
Shedded Stand (with electrics)	3m	3m	£950	6
Shopping Pavilion	3m	3m	£635	6
Food Hall (offsite sales)	3m	3m	£590	6
Food Hall (onsite consumption)	3m	3m	£765	6
Craft Marquee	3m	3m	£375	6
Local Produce Market	3m	3m	£365	6
Open Space Electricity				
16amp (3kw) Single Phase Electricity (ceeform connection) (See image A on next page)				£225
Adaptor for 16amp outdoor ceeform connections (See image B on next page)				£30 (refundable)
32amp (7.2kw) Single Phase Electricity (ceeform connection) (See image C on next page)				£390
32amp (7.2kw) Single Phase in-line Electricity (ceeform connection) (See image D on next page)				£390
32amp Three Phase Electricity (ceeform connection) (See image E on next page)				£635
63amp Single Phase Electricity (ceeform connection) (See image H on next page)				£955
63amp Three Phase Electricity (ceeform connection) (See image H on next page)				£2,085
Shopping Pavilion Electricity				
13amp (1kw) Electricity (See image F on next page)				£140
13amp (3kw) Electricity (See image F on next page)				£205
Food Hall Electricity				
16amp (3kw) Single Phase Electricity (See image F on next page)				£225
Car Park 16amp (3kw) Single Phase Electricity (for a refrigerated vehicle) (See image A on next page)				£225
32amp & 32amp inline				£390
Craft Marquee Electricity				
13amp (1kw) Lighting Electricity (See image F on next page)				£140
13amp & lighting (3kw) Electricity (See image F on next page)				£205
Local Produce Market Electricity				
16amp				£145
32amp & 32amp inline				£260
Water				
Stand Pipe				£200
Marquee Hire (Does not include stand cost)				
3m x 3m				£405
6m x 6m				£625
9m x 6m				£700
9m x 9m				£970
12m x 9m				£860
12m x 6m				£1210
15m x 9m				£1615

SHOW GUIDE ADVERTISING

An effective way of advertising your company or product is through our Official Show Guide. With 10,000 copies on average being sold, it will give you the ideal opportunity to reach a high number of potential customers, both during and after the Show. The 2024 Show Guide proved to be a huge success with many new advertisers becoming part of this popular marketing method.


Our high quality, full colour, A5 size brochure is a must for Show visitors and provides all aspects of Show information along with the opportunity for captive audience advertising for your company.


WITH US, INSURANCE IS PERSONAL

We're here to protect you, your family, your business, and the things you cherish.

Talk to NFU Mutual New Forest, Isle of Wight and Bournemouth Agency:
01590 624744 | Lymington_Agency@NFUMutual.co.uk

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The value of investments and the income from them may go down as well as up and you may not get back what you originally invested.

Rathbones is a trading name of Rathbones Investment Management Limited which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority.

SHOW GUIDE

MAKES OF FUN FOR £4

DAZZLING DISPLAYS
AGRICULTURE
EQUINE AND LIVESTOCK COMPETITIONS
LOCAL PRODUCE
ARTS & CRAFTS
FAMILY FUN

NEW FOREST & HAMPSHIRE COUNTY SHOW

A WORLD OF FOREST FUN
30 JUL - 1 AUG
2024

Official
YOUR GUIDE TO EVENT HIGHLIGHTS

OUR TOP TEN DON'T MISS!

- BOLDOGS PKE MOTORBIKE DISPLAY**
This year's Main Dog attraction is the Bolldogs PKE Motorbike Display which can be seen twice a day in the Happy Hat Sales East Ring.
- LIVESTOCK COMPETITIONS**
A variety of Cattle and Sheep competitions take place on all three days of the Show. Don't miss the daily Grand Parade of award winning livestock in the Happy Hat Sales East Ring.
- CULTURE IN COMMON**
Located in the Community Area, watch Hampshire's finest artists and craftspeople showcasing their talents in a variety of mediums.
- MAIN RING RINGS**
The Show is famous for its series of Equine competitions. Across the Show's three days, more than 2,000 horses and riders will compete in over 50 prestigious Qualifying Classes.
- LOCAL PRODUCE MARKET**
Hear from members from New Forest Marquee, Hampshire Fair and Hampshire Farmers Markets all showcasing their fantastic local produce.
- HEART OF THE FOREST**
Visit the New Forest Commissioner's in the Heart of the Forest and learn about the history and lots more about the New Forest.
- ADAMS AXSMEN**
Watch the skilled Adams Axsmen compete in their annual Axe Throwing Competition.
- BLACKSMITHS**
Watch Blacksmiths battle against the clock to demonstrate their unique skills in live competitions.
- FOREST FUN**
Head to Forest's Family Fun Zone for lots of fun activities themed around the New Forest. Crafts, such as mask making and cycling.
- CRAPTS**
Grab a unique gift from the Crafts Tent where a wide range of carefully handmade products are showcased at the Show.

WHAT'S ON SHEEP

TUES 30TH	WED 31ST	THURS 1ST
08.00 Hampshire Down	08.00 Woad on the Hoof	08.00 Shetland Sheep
08.30 Cheviot	08.30 Hill Lamb and Dishwater Breeds	08.30 Galloway Breeds
09.00 Blue Faced	08.30 Any Other Pure Bred or Cross Breed of Sheep	09.00 Bred, Heavily and Native Breeds
09.30 Border's Lamb	09.00 Black Welsh Mountain	09.00 Portland Southern Premier Show
10.00 Suffolk	09.30 Dorset Horn & Poll Dorset	09.30 Shetland
10.30 Any Other Pure Bred or Cross Breed of Sheep	10.00 Zetland	10.00 Open Class Competition
11.00 Horned Lamb	10.30 Vale Shropshire	11.30 Young Handler
11.30 Champion of the Day Group Championships	10.45 Woad on the Hoof	12.00 Woad on the Hoof
12.00 Grand Parade	11.30 Sheep on the Hoof	12.30 Woad on the Hoof
	11.30 Best Young Shepherd Competition	12.30 Grand Parade
	11.30 Open Class Competition	12.30 Grand Parade
	12.00 Best and Group Championships	12.30 Grand Parade
	12.00 Best and Group Championships	12.30 Grand Parade

LOCAL PRODUCE MARKET

Discover a wide range of locally sourced produce, including fresh vegetables, fruits, and artisanal products.

NEW FOREST & HAMPSHIRE COUNTY SHOW

30 JUL - 1 AUG 2024

Official

TRADESTAND WINNERS 2025

All tradestands will automatically be entered into our competition and judged unless otherwise requested.

Craft Marquees:

- 1st Dais SB Art
- 2nd Clare Sheridan-Wallis Jewellery
- 3rd Deapsearesin Ltd

Festival of Food & Drink:

- 1st Thunder Drinks
- 2nd Ripe Cheese
- 3rd Maria's Cakes & Bakes

The Tradestand Award (exceeding 6m x 6m):

- 1st Forestry England
- 2nd Eight Wealth Management
- 3rd Camping New Forest

Small Stand Award (6x6 or smaller):

- 1st Pebble Home & Garden
- 2nd Lymington Community Centre
- 3rd Access Care

The Maldwin Drummond Challenge Cup - best Farming, Horticultural or Forestry related display:

- 1st Christopher Hoare Tree Services
- 2nd Aspley Farms
- 3rd Kellands Plant Sales

The Motor Vehicle Award:

- 1st Dormobile Ltd
- 2nd Breeze Motor Company
- 3rd BHG Marine

Local Produce Market:

- 1st BearWood
- 2nd Strides New Forest Honey
- 3rd Isle of Wight Tomatoes
- 4th The Noble Bee

J W Howlett Challenge Cup - Best local stand

- 1st University of Southampton Roadshow
- 2nd Tools for Self Reliance
- 3rd Stewarts Garden Centres



RULES AND REGULATIONS

Rules and Regulations

The New Forest and Hampshire Agricultural Show Society of The Showground, New Park, Brocklehurst, Hampshire SO42 7QH ("the Society").

Exhibitor's Responsibility

All Exhibitors and other persons in charge of exhibits and all persons admitted into the Showground shall be subject to the Rules of the Society and shall obey the orders of the Stewards, CEO and other Officials of the Society. Exhibitors shall be answerable for the conduct of their assistants or representatives. Any persons found acting in breach of these conditions may be ejected from the Showground and denied re-entry.

Public Opening Hours

The Show is open to the public from 8.00am until 6.30pm on all three Show days during which time all stands must be fully open for trading.

Stands

Applications for Stands

Application for all tradestands must now be made via www.showingscene.co.uk. This can be accessed via their website or by clicking on the Showing Scene link on our website. Applications must be lodged with the Society no later than the closing date indicated, accompanied by the necessary fees and health and safety information. The Society will reject incomplete applications and those not accompanied by the appropriate fees and supporting paperwork.

Refusal of Applications, Withdrawals and Show Cancellation

Applicants should be aware that the Society reserves the right to refuse any application, without giving any reason and reserves the right to determine the area and position of sites.

Where an Exhibitor withdraws from the Show or cancels the space booked for any reason, all fees paid shall be forfeited whether the site is re-let or not.

The Society shall not be responsible for any loss or damage, direct, indirect or consequential if the Event is cancelled, recommended to be cancelled (in whole or in part) or is hindered, impeded, impaired or delayed due to a Force Majeure occurrence. Force Majeure includes but is not limited to acts of God, fire, flood, earthquake, windstorm or other natural disaster, war, confiscation, nationalisation, requisition, destruction, government sanction or embargo, acts of civil or military authority, acts, regulations or laws of any government or government order or regulation law, judgement, riot, invasion, disease outbreak, epidemic, pandemic, public health crisis (in humans and/ or animals) and /or the potential transmission or risk of transmission of disease, interruption or failure of any utility service including but not limited to electric, gas, water, telephone, failure of the transportation of any personnel, equipment,

machinery or material or any other matter or cause beyond the control of the Society. The Society will take adequate precautions to avoid the event being cancelled, notify the Exhibitor of cancellation / delay and its intention to rely on this clause by email as soon as reasonably practicable and use reasonable endeavours to mitigate the effect of the Force Majeure.

The Exhibitor should have his or her own insurance to cover such loss or damage.

Allocation of Space

The Society shall determine the area and position of the stand allocated to the Exhibitor, although The Society will endeavour to meet all reasonable requests made by the Exhibitor with regard to stand position. The Society reserves the right to re-position Tradestands at any time before or during the Show. Market Stalls i.e. clips, plastic sheets, unfitted covers etc. will not be permitted on the Showground.

Tenure

The Licence to occupy space is personal to the Exhibitor and granted for the period of the New Forest & Hampshire County Show ("the Show") only and expires at 12 noon on the day after the Show (31st July 2026).

Sub-Letting

Exhibitors may not sub-let or re-let the space allocated to them or display the sign of any other firm on their stand (this regulation does not apply to manufacturers of machinery, implements or equipment exhibition in conjunction with their selling agents).

RULES AND REGULATIONS

Hot Tubs

No Tradestand bookings for Hot Tubs will be accepted for the 2026 Show. Please be aware that the Society reserves the right to remove any stand exhibiting these items without prior written approval.

Deliveries of Stock

On Show days all deliveries will be made to Red Gate and a member of our Tradestand Committee will deliver directly to your stand. The Society does not accept any responsibility for loss or damage of parcels. Parcels will not be received at the Show Office prior to the Show unless agreed in advance. Please ensure all parcels are clearly marked with your stand name and number, contact name and mobile telephone number.

Stand Boundaries

The perimeters of all stands will be marked out in white line paint prior to the Exhibitor's arrival. No tradestand is allowed to operate or use space outside of the allocated area. Exhibitors should ensure that adequate space is booked to accommodate tow bars, guy ropes, stanchion plates, stock vehicles etc. Exhibitors should be aware that any vehicles parked outside of their allocated area will be removed by Society Officials. Historic rights will not be allowed in 2026. The Society cannot guarantee a flat and even surface.

Promotional Materials and Activities

Canvassing and the distribution or display of advertising material of any sort is strictly prohibited outside the boundary of your allocated stand space.

Restoration of Site

No underground work may be carried out without written prior consent from the CEO. Should you need to remove the turf, it must be carefully lifted and laid aside, the surface must be restored at the expense of the Exhibitor within one month of the Show. Failing this the Society will restore the ground and charge the cost to the Exhibitor. If the Exhibitor wishes to lay chips, gravel or other material on any part of their site, this should be done on canvass or other base material to facilitate easy removal of the chips.

Auctions, Noisy Behaviour, 'Cheapjack' Traders etc

Any shouting, offensive or intimidating behaviour, voice enhancing equipment, the playing of games of chance or lotteries for the selling of goods by auction which causes, or in the opinion of the Stewards and Officials of the Society, may cause annoyance to visitors or other exhibitors is strictly forbidden. The Stewards and Officials of the Society have the power to remove any Exhibitor who trades or behaves as above from the showground. Any Exhibitor whose articles are not in accordance with the description given on their Application

Form or any vendor of 'Cheapjack' articles will also be removed. The definition of what constitutes 'annoyance', 'noisy behaviour' and 'cheapjack' shall rest entirely with the Stewards and Officials of the Society. Due to the presence of horses and livestock balloons are strictly prohibited from the showground.

Collections, Appeals and Raffles

Charitable or other institutions wishing to make appeals for contributions to their funds and/or to hold any kind of draw must first obtain permission in writing from the CEO, having submitted full particulars of such proposed activity. This is to protect the seven charity stands supported by the Society each year.

The Sales of Goods and Goods Ordered at the Show

Receipts

Receipts must be produced for all items sold (except food) over the value of £25 with the receipt bearing the sellers trading name, address and telephone number.

Goods Ordered at the Show

Exhibitors are required to furnish customers who place orders at the Show with articles exhibited by them or others of equal quality at prices not exceeding those displayed on the exhibit. All items ordered at the Show are required to be dispatched promptly and if there is a delivery time of more than three months the purchaser must be made aware of this at the time of ordering. Failure to comply with this will affect future applications to exhibit at the Show.

RULES AND REGULATIONS

Sale of Firearms, Laser Pens, Shotguns, Air Pistols, Catapults and Items likely to cause offence

All firearms on display must be secured with an appropriate chain or suitable fixing through the trigger guards at all times apart from when being handled for demonstration. No version of pistols, revolvers including replicas, toys, pea shooters and crossbows may be displayed, sold or used as promotional material. Catapults may be displayed and used only as part of an official range. All sales must be mail order only to be delivered after the Show. In addition to the above all legal firearm and police requirements must be met by exhibitors including age restrictions.

Open or unprotected blades of any description should be safely displayed.

The Show Organisers reserve the right to decline any exhibit it views to be selling items they deem to be unacceptable or offensive and request any such items be removed from stands.

Prohibited Items

The sale of the following objects is strictly prohibited at the Show: fireworks, garden flares, Chinese lanterns and balloons.

Services

Connection of Electricity

Requests received after 1st July 2026 are taken at the discretion of the Society and will be liable to a 25% surcharge. Electric connector blocks can be hired from the Society at an additional cost of £30 refundable on return.

The unauthorised connection and sub-letting of electricity between Tradestands is strictly prohibited. Only the Society's appointed contractor is permitted to wire or make electrical connections on site unless prior written agreement has been given by the Show Secretary.

Generators

On Show days Exhibitors are not permitted to use their own generators. Electricity can be requested through the relevant booking forms. Should the Exhibitor require electricity before 12 noon on Monday 27th July please contact the Show Office.

Water Supply

Water supply is available to Exhibitors via over ground pipe. See Services Booking Form for details. Requests received after 1st July 2026 are taken at the discretion of the Society and will be liable to a 25% surcharge. Please note that water supplies are only available for Open Space and Festival of Food Stands.

Pools and Spas - In order to avoid pollution of our water course and drainage systems, if you use Chlorine within your exhibit a neutralizing agent must be added to the water before it is released and a record of the amount of chemical used in each unit retained. Authority inspections may be made to check compliance of the Environmental Protection Act.

Tentage, Furniture, Floor Covers etc

The Society's preferred contractor is John M Carter Ltd. To hire tents/ structures, tables, chairs, floor covering, screening and/or any other materials please contact them on 01256 324434.

Mobile Signal and Wi-Fi

For up to date information on available mobile signal at the Showground please contact the Show Office.

We've made significant investments in the Show's Wi-Fi infrastructure over recent years, resulting in a robust and reliable network. As part of our clean air policy, exhibitors and traders are not permitted to broadcast their own Wi-Fi networks, including Starlink and MiFi routers.

The New Forest Show Traders Wi-Fi Network has been designed to provide optimal performance for iOS Devices running iOS 12 and later and Android Devices running Android 9 (Pie) or later. The New Forest Show recommend the use of Smartphone/ Tablet payment EPoS and payment devices, such as SumUp, Square and iZettle (please note, NFS is not affiliated with any particular payment provider). The Public will have access to a separate network and as such we would ask that access credentials for the Traders network are not shared with the public as this will negatively impact your Wi-Fi experience

and may prevent you from being able to take payments during the Show. Should you require more bandwidth than what is necessary for taking payments or general browsing, such as for product displays or demonstrations, then this will be configured and delivered on an "as needed" basis. Please contact the Show Office to discuss.

Diposal of Refuse

Exhibitors are responsible for the removal, from the Showground, of any material resulting from the construction of stands or preparation of sites prior to the Show. On Show days the Society will be responsible for maintaining the cleanliness of public areas between stands, but Exhibitors are responsible for the maintenance of tidy and hygienic conditions in the immediate area of their stands and for the removal of all waste material. A collection of refuse will be made early each morning of the Show and Exhibitors wishing to avail themselves of this service must place sacks on the principal avenues prior to collection times. Any rubbish found on the ground after breakdown will be removed by the Society and a fine of £100 invoiced directly to the Exhibitor.

RULES AND REGULATIONS

Diposal of Refuse

Security

Roaming site security will be on duty 24 hours a day from 6pm on Thursday 23rd July through to 5pm on Monday 3rd August.

The Society will not be responsible for any loss or damage to any item or article that may be sustained at the Show or in transit to the Show. Exhibitors may make independent arrangements for the security of their stands, but all such arrangements must be through the Society's contracted security company. For contact details please contact the Tradestand Secretary.

Two Way Radio Equipment

If an Exhibitor wishes to use two-way radio communication whilst present on the showground the correct Home Office licence must be obtained and a copy made available on request. A list of frequencies must be submitted to the Show Office one month prior to the Show. The Society reserves the right to restrict the use of two-way radio communication and the number of frequencies used. Should an Exhibitor's frequency interfere with the Show's own equipment, the Exhibitor will be asked either to cease use or change frequency.

Health & Safety and Livestock on Stands

Health and Safety Questionnaire

All Exhibitors must complete the mandatory questionnaire that forms part of the application pack. Tickets and passes will not be sent unless this document has been received and fully completed. Exhibitors must also enforce all Health and Safety regulations whilst at the Show and ensure all documentation requested is available for inspection throughout the Show. The Exhibitor must ensure its staff and contractors comply with the regulations to ensure a safe working environment at all times.

Insurance

The exhibitor must fully insure their exhibit/s at the Showground including any fixtures and fittings. Relevant levels of Employers liability, Products liability and Public liability insurance must be held and evidence available on request at all times whilst on the Showground.

Fire Precautions

All Exhibitors must complete and return the mandatory Fire Assessment section of the Health and Safety Questionnaire. Exhibitors must comply with current Fire Safety requirements throughout the set up, Show and breakdown periods. A Society Official will visit all stands during the Show and if the stand is deemed unsafe, he will close the area to the public until sufficient remedial actions are undertaken.

Exhibitors must ensure that all upholstered furniture, curtains, drapes, tents and marquees, are fire retardant, or have been treated to give some fire retardancy. All fabric must meet an appropriate fire performance. Further guidance can be found in BS 7837. Failure to comply with this rule will lead to closure of the stand until the relevant item has been removed.

Cooking, heating or cooling appliances must be fixed to a firm base of non-combustible material and must be surrounded on all three sides by a suitable fire proof shield. All such appliances must also be kept out of reach of the public.

The Society will provide general fire extinguishers but Exhibitors must provide adequate fire extinguisher(s) for their stand and ensure a competent person is present to operate them in line with their risk assessment. Extinguishers must be used and maintained in accordance with the relevant regulations to include annual testing.

Exhibitors are required to clearly display a 'no smoking sign' on entrances to their stands. Alternative means of escape should be provided if the maximum travel distance within a tent exceeds 6m.

Liquid Petroleum Gas (LPG)

Exhibitors are prohibited from using LPG or any other heating or cooking gas. Electrical connections can be booked as part of the application process.

Working at Height

All work at height must be carried out in accordance with the Working at Height Regulations 2005. Exhibitors are responsible for assessing any activities involving working at height within their risk assessment and ensuring their staff and contractors are competent and correct equipment is used in a safe manner. The Society reserves the right to stop any activity it or its advisers deem unsafe.

RULES AND REGULATIONS

Livestock on Stands

If livestock (including poultry) forms any part of the exhibit, full details must be given on the application for space and Exhibitors must ensure that they comply with all current DEFRA regulations as well as those of the Show. Please contact the Show Office for further information. The Show Office must be sent/ given the relevant movement order and other applicable documentation. Any Exhibitor (and their staff) with livestock on their stand must make themselves aware of where the nearest hand washing facility is and be able to direct members of the public to such facilities. All animals and their pens must be kept in a clean condition and standards maintained for the duration of the Show.

The holding number of the Showground is 15/167/8000-01.

Showground Access, Wristbands and Vehicle Passes

Access Times

Access to the Showground to construct stands is from Friday 24th July at 9am or earlier by prior agreement. Please note that Showground access is restricted at night between 10pm and 7am before the Show.

On Show days gates will be open for access from 6.00am to 7.45am. All vehicles must be removed to the car parks before 8am, except for food deliveries which must be agreed

in advance with the Show Office. A one-way system for all traffic movements will be enforced pre-Show, during the Show and post Show.

Vehicle access will be restricted prior to the Show for vehicles not delivering stock to a stand. In this case a car park will be provided and passengers will be asked to enter the showground on foot. All vehicles must be removed to the car parks by 8am on Show days as public safety becomes paramount once the Showground is open.

Gates will reopen to allow vehicles onto the site at 6.30pm on Tuesday 28th July and Wednesday 29th July and then 7pm on Thursday 30th July subject to the number of public still present on the Showground. The Society reserves the right to remove, forcibly if necessary, any unauthorised or illegally parked vehicles found within the showground or New Park. The one-way system and strict speed limits must be adhered to at all times – see signs at all entrances.

Vehicle Passes

Access will be denied if correct vehicle passes are not clearly displayed at all times. They must be attached to the inside of vehicle windscreens in an obvious location. Failure to abide by the above will result in delays in you being able to set up your stand. On Show days vehicle passes are valid for the

vehicle only. The driver and all passengers must produce separate Admission Tickets or pay the appropriate charge on arrival. Vehicle passes are available either for direct access to the Showground (Red or Green Gate) or for direct access to the Exhibitors Car Park immediately adjacent to the Showground (Purple or Green).

Admission Wristbands

Admission wristbands are required from Tuesday 28th to Thursday 30th July 2026. A valid Admission Wristband must be surrendered for each individual requiring access to the showground on Show days or the appropriate gate fee paid. All Exhibitors will be issued with appropriate wristbands in proportion to the space paid for (see price list for further details). These wristbands are not transferable and will be sent to Exhibitors approximately four weeks before the Show. Additional Exhibitor wristbands can be purchased from the Show Office at the reduced rate of £16.00.

Please note: each wristband allows entry for one day only. They are not three-day wristbands.

Pass Outs for use outside Show Opening Hours

After 6.30pm on Tuesday 28th July and Wednesday 29th July a Pass Out system will be in operation for all vehicles and occupants wishing to leave the showground and return

later in the evening. All vehicles must be in possession of a valid vehicles pass and report to Security at Red Gate on exit where they will be issued with a pass detailing the vehicle registration and number of occupants. Providing the vehicle and corresponding number of occupants return before 11pm on the same day re-entry will be permitted.

Weather

If inclement weather prevails vehicle access to the Showground may be restricted or alternative arrangements made. The Exhibitor's assistance in working with the Society is appreciated and will benefit all involved with the event.

RULES AND REGULATIONS

Food, Drink and Confectionary Sales for On-site Consumption

Exhibitors are not permitted to use any part of the space allocated to them for the sale of any article of food, fruit, liquids or confectionary which may, or could be, consumed on the Showground at the time of purchase unless accepted to trade in either the Food Hall or Local Produce Market and the appropriate surcharge is paid in full.

Exhibitors who wish to provide catering facilities for their clients or customers, free of charge, must state this when making application for space.

Sampling

The giving away of samples is permitted. Cooking for sampling will be permitted but must be stated on the application. Samples of liquids to include alcohol must not exceed 50 ml in measure.

All guidance relating to allergens and labelling rules on both pre-packed and non pre-packed food and drink must be followed. Please refer to the Food Standards Agency website (www.food.gov.uk) for guidance.

Regulations

All Exhibitors providing edible foodstuffs must conform to all relevant Health and Safety Regulations including but not limited to: EU Hygiene Legislation, the Food Safety and Hygiene (England) Regulations 2013, and the Health and Safety at Work Act (1974) including any statutory amendments.

Exhibitors may be inspected by New Forest District Council Environmental Health Officers prior to, or during the Show, who have the legal authority to address matters of concern.

Alcohol

Any Exhibitor wishing to sell alcohol during the Show must contact New Forest District Council and obtain a TENs (Temporary Events Notice) licence (covering the dates and times of the Show) prior to the event. Any samples of alcohol offered must not exceed a measure of 50ml.

Exhibitors are responsible for ensuring all alcohol sales are made in accordance with the Licensing Act 2003 including preventing alcohol to be obtainable from their stand by children or young persons.

Sales of alcohol must also comply with the Weights and Measures Act 1985.

Camping, Caravan, Sleeping Arrangements and Accommodation

Exhibitor's Campsite

The Exhibitor's Campsite is at the rear of the main Exhibitor's Car Park. Booking of this facility is only allowed if applied for on the Tradestand Application Form, prior to the Show. Any unauthorised caravan/ tent found within New Park or the Showground will be evicted immediately. A steward will be available on the campsite which is open from 9.00 am on Saturday, 25th July, through to its closure at

4.00pm on Friday, 31st July. Early booking is advised, as numbers are restricted. No electric hook-ups are available. The number on your Purple Caravan Pass corresponds to your pitch number within the campsite. Please ensure you pitch in the correct location. Showers and toilets are provided but can become crowded at peak times. Anyone under the age of 18 years must be accompanied by an adult aged 18 years or older.

Sleeping on the Stand

If a caravan or extra vehicle is to be part of your stand, a Showground Caravan/Camping pass must be requested and displayed on the vehicle/caravan at all times. You must declare, for Fire, Safety and Evacuation reasons, the number of people sleeping on the stand. An overnight showground wristband must be worn at all times between the hours of 10pm and 5am to avoid being removed from the Showground. You may not place any vehicle/ tent outside your purchased tradestand area. Toilets remain open within the Showground at all times; please note the showers situated next to the Flower Tent are closed between 9am and 6.30pm for public health reasons. Emergency contact details for at least one person staying within an Exhibitor's stand must be stated on the Health & Safety Questionnaire.

Local Accommodation

There are many Bed and Breakfast establishments and Hotels available locally at reasonable rates. For more information and bookings please visit our website www.newforestshow.co.uk

RULES AND REGULATIONS

Disclaimer

The term “Exhibitor, stand-holder, contractor and supplier” shall include people taking part in any competition, exhibition or display arranged by the Society and the owner of any animal, plant, machinery or any other thing involved in any such competition or display or otherwise exhibited on the showground. Save for death or personal injury caused by breach of its duty, the Society will not be responsible for death, injury, disease, damage or loss caused to any exhibitor, stand-holder, contractor, supplier, steward, or agent or to any animal, article, plant machinery or thing or whatever nature brought into the Showground by the exhibitor, contractor or supplier from whatever cause death, injury, disease, damage or loss arises, whether before, during or after the Show. Save as aforesaid the Exhibitor, stand-holder, contractor and supplier shall indemnify the Society against all claims, damages and expenses whatsoever arising out of the presence of the Exhibitor, steward, agent, exhibits, vehicles or equipment in the Showground and shall assume full responsibility. Acceptance of the foregoing requirements shall be a condition of entry.

Interpretation

In the interpretation of regulations and conditions the decision of the Officials of the Society shall in every matter arising in connection with the Show or event be final. Failure to comply with this document will result in the Exhibitor being removed from the site with no refund being offered. The CEO and the Board of the Society have endeavoured to ensure the correctness of the particulars printed in the Schedule but will not accept responsibility for an error or mistake which may appear.



newforestshow.co.uk

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28, 29 & 30 JULY 2026