



THE
Samantha
&
Florence
Bailey
BURSARY



Sam Bailey was best described as an incredible young woman.

Sam was a young farmer and estate agent living in Tiptoe, Sway. Following in the footsteps of her grandparents and mother she led a wonderful life breeding and showing the Sandlea herd of Charolais cattle.

It was with this enthusiasm that she joined as a member of the Show's Cattle Committee pushing the section forward becoming chairman in 2012. Through her chairmanship she met the Queen during her Jubilee visit and the Countess of Wessex showing them around the Cattle Section with her usual energy and passion. It was through the Section that Sam met her husband Robert. Initially as good friends they stewarded together, then Robert helped her to show her cattle and drive the lorry. Romance blossomed and they soon became inseparable marrying in May 2016.

Sam also became a member of the Next Generation Committee to ensure a continuation of their involvement of young people in the New Forest & Hampshire County Show. She was very generous with her time and gave encouragement of any young person who was interested.

Sam was also successful in studying for an Open University history degree and later a Masters whilst still working full time and getting up early each day to see to the animals.

At just 34 years of age Sam tragically fell ill on 16th January 2018 and died eight days after losing their daughter Florence late in the pregnancy.

Sam was an inspiration to all, dedicated and passionate about her studies strong minded and proof that anything is achievable.



The New Forest Agricultural Show Society who like to encourage other young people and with the agreement of the Bailey family has decided to set up a bursary in Sam and Florence's names to commemorate her life, work and achievement.

History of the Society

The New Forest Agricultural Show Society was founded in 1920 with the first New Forest and Hampshire County Show being held in 1921 as a small one day local event at Bartley Cross on the last Wednesday of July.

Today, the New Forest and Hampshire County Show has grown to become an annual three day event which continues to be held at the end July. Attracting on average 95,000 visitors across its duration, the Show is a celebration of country life bringing together local farmers, local producers and businesses from across Hampshire. Cattle, Sheep and Equine classes are a major feature with classes held on each day of the Show.

In addition there are several different sections across the Show, each holding their own competitions including: Rabbits, Honey & Bees, Vegetable, Flower Arranging and Wrought Ironwork to name just a few.

The Show continues to grow from strength to strength and is assisted in the running of the Show by around 500 volunteers who give their time freely to support and promote the event. Without their invaluable assistance and dedication the Show would not be the success that it is today. In 2013, the Society established the first Next Generation Committee among Agricultural Shows with the aim of having two members of each committee under the age of 40.

The Show is rated amongst the top ten agricultural Shows in the country and the visit of Her Majesty the Queen and His Royal Highness The Duke of Edinburgh in 2012 boosted the profile of the Show to its highest level yet. The New Forest Agricultural Show Society is very conscious that it continues to build on its remit of 'the holding of an annual Show to promote and encourage the development of agriculture, forestry, equestrianism and horticulture and encourage the improvement in the breeding of stock'.

Education

One of the main aims of the Society is to support education within its charitable remit of promoting the development of agriculture, forestry, equestrianism and horticulture and improvement in the breeding of stock.

This is achieved through three main activities:

New Forest School's Day

Held at New Park the New Forest School's Day allows over 300 children to get involved with a range of activities run by local producers and educational providers. The day focuses on animals, crafts, history and science, food tasting and planting.

The Discovery Zone

The third thread of our Education programme takes place at The Show. The Discovery Zone has a very hands on and interactive feel aiming for children to learn through participation. Activities include workshops from Natures Classroom, The Countryside Education Trust, Forestry Commission and Country Trust Hampshire.

Food Discovery Initiative


The Society is proud to support the first Food Discovery Initiative in the South in collaboration with The Country Trust Hampshire.

The Food Discovery programme takes place over an academic year and incorporates a number of growing and cooking sessions as well as farm visits.

Our chosen School in 2017 was Bassett Green School in Southampton. With support The Country Trust, Year 5 children participated in a variety of different sessions including...

- Growing Sessions
- Cooking Sessions
- Farm Visits
- Playground Market



A photograph of two women laughing together at an outdoor event. The woman on the left is wearing a blue and white vertically striped shirt, a red tie with small gold dots, and a gold medal on a ribbon around her neck. The woman on the right is wearing a white blazer over a red dress with a white geometric pattern and a gold star-shaped earring. In the background, other people are visible but out of focus.

Sam was very generous with her time and gave encouragement to any young person who was interested.

The aim of the bursary is to support young people in agricultural education.

Supported and administered by The New Forest Agricultural Show Society the project has two aims:

- Fund students attending agricultural college, allowing them to begin a career in agriculture.
- Pay for applicants to attend short courses that will benefit their career in agriculture

The amount of subsidy will depend on the money raised throughout the year.

HOW WILL THE BURSARY SCHEME BE FUNDED?

The New Forest Agricultural Show Society has committed to help both financially and with the administrative costs of the fund. The rest of the money will be found through fundraising and donations.

WHO CAN APPLY FOR THE FUND?

The bursary is for applicants based in Hampshire who can demonstrate the course will benefit their long-term future in Agriculture. The number of successful applicants will depend upon the funds available and should demand outweigh the finances a selection committee will decide which applicants are successful. Priority will be given to those who can demonstrate they can make the most out of the bursary.

HOW CAN YOU SUPPORT THE PROJECT?

The bursary is reliant upon the generosity of its supporters. There are no set packages we simply ask that you give as much as you can. In exchange you will receive a quarterly newsletter and an invitation to our annual drinks reception where the successful applicants provide an update on their progress.


WHO DO I CONTACT FOR MORE INFORMATION?

Please call Denis Dooley on:

01590 622400

07740 126211

denis@newforestshow.co.uk



The Showground
New Park
Brockenhurst
Hampshire
SO42 7QH

Tel: 01590 622400